

Experience of religious Islamic media in the United States The lectures of Sheikh Yusuf Estes in "Guide us tv" as a model-analytical study-

تجربة الاعلام الديني الاسلامي في الولايات المتحدة الأمريكية
-محاضرات الشيخ يوسف أستس في قناة "اهدنا" نموذجاً- دراسة تحليلية-

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Abstract:

This study aims to reveal the experience of religious Islamic media in the United States of America, guide us with Sheikh Yusuf Estes as a model. In order to answer the problematic of the study and achieve its goals, the research was based on a systematic methodology by using content analysis as a method and the form and observation as the tools of collecting data. After the analysis process the study reached a set of results the main of which are : Yusuf Estes treated many topics and understanding Islam got the highest percentage, there is convergence in the goals of the content of Islamic media, the lectures target both Muslims and non-Muslims, and using rational persuasive styles more than the emotional ones .

Keywords: Islamic media, United States of America, Islam

ملخص:

تهدف هذه الدراسة إلى الكشف عن تجربة الإعلام الديني الإسلامي بالولايات المتحدة الأمريكية من خلال محاضرات الشيخ يوسف أستس أنموذجاً، و للإجابة على إشكالية الدراسة و تحقيق أهدافها، تم الاعتماد في هذا البحث على منهجية منظمة باستخدام منهج تحليل المضمون، و الملاحظة و استمارة تحليل المضمون كأدوات لجمع البيانات، بعد عملية التحليل توصلت الدراسة إلى جملة من النتائج أهمها: عالج يوسف أستس العديد من المواضيع و تحصل موضوع فهم الإسلام على أعلى نسبة، هناك تقارب في محتوى أهداف الإعلام الإسلامي، كما أن المحاضرات تخاطب المسلمين و غير المسلمين على حد سواء، و يستخدم الأساليب الاقناعية العقلية أكثر من العاطفية.

الكلمات المفتاحية: الإعلام الإسلامي، الولايات المتحدة الأمريكية، الإسلام

1. INTRODUCTION

Islam is the last religion that Allah (Almighty) has sent Muhammad (PBUH) with; it is distinguished above all religions through its suitability for all times. Thus, Islam and its methods of information continued to be a chief concern especially within the great developments in media.

Islam is widely misunderstood in the West especially after the attacks of 09/11 2001 in the United States that promoted more hatred and fear to Islam which symbolizes the ideology of terror and violence in which western media played the major role in the falsification of truths. In recent years, concern has been expressed about the significance of religious Islamic media that could be used to serve Muslims and invite non Muslims everywhere to the word of Allah with wisdom and fair preaching. Islamic media in the United States of America like the lectures of Sheikh Yusuf Estes in guide us TV is a pioneer experience in the west that strives to engage the target audiences and guide them to the straight path.

The usefulness of this research refers basically to build a deep understanding of the religious Islamic media. In addition, it represents an attempt to discover how Muslims, like Sheikh Yusuf Estes, in the west are working to serve Islam and defend it as a complete way of life in order to present the intersection between Islam, widely misunderstood, as a mediatic religion. This work is a serious attempt to shed light on Islamic media in the west, especially in the United States of America, the lectures of sheikh Yusuf Estes on guide us TV, within their pioneer role to spread and raise awareness about the final message, Islam. We need to examine the way of Islamic media to deliver the message of Islam in the western world for Muslims and non Muslims through the content analysis. Furthermore, the research will describe the Islamic media experience from the Islamic perspective.

Objectives of the study:

This research paper seeks to achieve a set of objectives:

- Understand the nature of Islamic media in the west.
- Discover the experience of Islamic media in the west in general and in America in particular.
- Explore the main topics that Sheikh Yusuf Estes emphasizes on in his lectures.
- Explore the target audiences of this example of Islamic media.
- Discover the different objectives that Sheikh Yusuf Estes seeks to achieve.
- Understand the different persuasive styles and the language used in the lectures of Sheikh Yusuf Estes.

2/Concepts

2/1- what is Islam ?

The word of Islam is derived from the Arabic root SLM which means, among other things, peace, purity, submission and obedience. In the religious sense the word Islam means submission to the will of God and obedience to His law. The connection between the original and the religious meaning the word is strong and obvious. Only through submission to the will of God and by obedience to His law can one achieve true peace and enjoy lasting purity ²

² - Hammuda Abd Al Ati, Islam in focus, international Islamic publishing house, 3rd ed, 1999, p 07

“Islam means to achieve peace – peace with God, peace within oneself, and peace with the creations of God – through wholly submitting oneself to God and accepting His guidance”³

2/2 what is Islamic media?

There is no established definition of Islamic media, professor Muhammed Munir Hijab argued in his book (Al ‘Ilam Alislami) that Islamic media is the media that reflects the spirit of Islamic principles and values, and practises in an Islamic society and addresses all information, facts and news about all aspects of political, economic, social, legal, religious and moral life⁴

Abdullatif Hamza was one of the first scholars who considered the concept of Islamic media as an epistemological object of research, he argued that Islam is a mediatic religion, the media was a magic in Moses era, and a medicine in Jesus era, and Quran in era of the final prophets Muhammed ‘PBUH’⁵.

In 2013 the republic of Indonesia organized an international conference on Islam and media, and concluded that :

First the Muslim Ummah must apply the principles and values of Islam in different areas of the social life including media. Second, the development of media systems and means as well as the onset of media globalization is good for the Ummah, if it adheres to Islam civilizational and moral models. Third, they need for more interaction of Muslim individual and community, and their contribution in enriching the media content, and evaluating it through criticism and correction⁶.

Islamic media uses all of the instruments for the purpose of Islam, for propagating it or defending it. Since the time of prophet Muhammad (PBUH) till now, the dominant channels of Islamic media are: The Holy Quran-an, Hadith (Tradition of prophet Muhammad ‘PBUH’), good human relations, good example, poetry, pilgrimage (the annual Muslim conference), Jum’at prayer (weekly Muslim conference) and its Khutbah (sermon), Adhan (the call to prayer), etc. These media are special for Islam; Muslims are using it with modern media for spreading information and for communication.

3-The role of Islamic media in the western world

1- One of the major roles of Islamic media is to spread the truth of Islam and defend it from misconceptions in the west from those attacks throughout the history, like the works of orientalist who had engaged themselves in studying Islam using different methods of study that many of them considered to be as an assault on Islam as a whole. The past had had a great impact on today’s perception of Islam in the western world as a religion of terrorism and violence in which media plays an essential part in this image.

2- Answer non-Muslims commonly questions by giving logical evidences that they need to understand the word of Allah concerning particularly the truth of Qur’an is it truly revealed by Him, Almighty? And Is Muhammad (PBUH) truly the last prophet sent by Allah? Is Islam truly the final

³ -www.islamcity.org what is Islam ? 30/01/2024

⁴ -Muhammed Munir Hijab Al Ilam Alislami , almagadi, anadarya,attatbik, Dar Elfajr, Cairo, 2002, p 24

⁵ - Abdellatif Hamza, Al Ilamfi sadr al Islam, Dar Elfikr Alarabi, Cairo, p 14

⁶ - Zulkiple AbdGhani, nurturing Islamic media content in digital environment, the Malaysian journal of Islamic sciences, vol 32, 2020, p 43

message sent by God? , all these questions and others put more responsibility on Islamic media in western world to answer.

3- Islamic Media explains to the audience the benefits of Islam such as: the Door to eternal Paradise and salvation from Hellfire, Real Happiness and Inner Peace, forgiveness for all previous sins. It must deliver general information on Islam,

4- Deliver deep knowledge on Islam as a way of life or as a Shariaa ,to remove all those doubts about the authenticity of Qur'an especially amongst non-Muslims.

5- Invite non-Muslims to Islam with wisdom and fair preaching in order to have impact on them.

6-Show the beauties of Islam “where belief of Lone Creator and obedience to his command will be the only acceptable means to merit salvation”⁷

7- Explain the teachings of Islam to Muslims in the west, like the pillars of Islam and obligation on Allah's servants to realize the purpose for which Allah, the Almighty created us. In addition, guide them to the straight path of Islam.

8- Deny those atheist and nihilism philosophies that attract especially Muslim youth in the western world, therefore, present Islam as the right alternative in this life and the hereafter.

4- An overview of Islam in the United States

Islam is the fastest growing religion in the United States, “most Muslims live in New York, California or the Midwest (Illinois especially)”⁸ .Most American Muslims are immigrants from different Islamic countries in Africa, Asia especially the middle east.

What is clear is the make up of the first real wave of Muslims in the United States: African slaves of whom 10 to 15 percent were said to be Muslims. Maintaining their religion was difficult and many were forcibly converted to Christianity. Any effort to practice Islam, and keep the traditional clothing and names alive had to be done in secret. There was an enclave of African-Americans on the Georgia coast that managed to maintain their faith until the early part of the 20th century.

Between 1878 and 1924, Muslim immigrants from the Middle East, particularly from Syria and Lebanon, arrived in large numbers, with many settling in Ohio, Michigan, Iowa and even the Dakotas. Like most other migrants they were seeking greater economic opportunity than in their homeland and often worked as manual laborers. One of the first big employers of Muslims and blacks was the Ford Company—these were often the only people willing to work in the hot, difficult conditions of the factories⁹

Islam is negatively represented and widely misunderstood in the United States especially post 09/11, 2001 terrorist attacks in New York and Washington. These attacks confirmed more suspicion

⁷- Soliman H . Albothi A call for a real salvation, king Fahd national library, p 02

⁸ - Marie Christine Pauwels civilization des Etats Unis, Hacheette livre , 2002 p 151

⁹ -www.pbs.org Islam in America 30/01/2024, 22 :00 PM

and hatred which resulted more assaults on Muslims who are associated with terrorism, violence and fanaticism.

5- Experience of Guide us TV channel in the USA

Guide us TV originally started out in 1998 to meet the demand for authentic faith based English representation of a broad ethnic population living throughout the United States of America. The channel first started with websites on internet, Yusuf Estes claimed in the channel's website: "Programming include shows on explanatory information about Islam in English, Dawah, Muslim issues, kid's shows, Live-call in shows, cartoons, Quran programs, learning Arabic, sister's shows, stories of the prophets, and many more - all for free! This is in addition to over 2000 websites we own where many people are coming into Islam. To watch this channel live and see sample programs in TV, Satellite, iPhone, iPad, Android, visit GuideUS.TV ¹⁰

The channel provides many programs around the world to offer more understanding on Islam in simple English language for the audiences everywhere. The channel gathers donations to fund its activities using many ways; the channel itself, other satellite channels like Huda TV or the internet ...etc

6- Who is Sheikh Yusuf Estes?

Joseph Edward Estes, nicknamed "Skip" Estes, was born in Ohio to a Christian and musician family in 1944. Joseph and his family moved to Houston, Texas in 1949. He was baptized in the Disciples of Christ Church in 1956.

Joseph "Skip" Estes completed his music studies in the early 60's, became a music teacher, He started owning music stores in the 70's, and later became a music minister, calling people to Christianity through his love of music, Jesus, and the Bible.

Furthermore, due to widespread claims in Arabic, many people tend to believe that Yusuf Estes was a former priest. While this is clearly untrue, denied explicitly by Yusuf Estes himself, it still remains a widespread title for him used in many of his videos that have been translated into Arabic.

It was 1991 when his father introduced Joseph to a Muslim from Egypt. Joseph immediately tried to convert him to Jesus and be a Christian. But the Muslim apparently presented Islam in a way that was quite acceptable to Joseph, and caused him to question his religion. After asking the Almighty to guide him, Joseph "Skip" Estes openly accepted Islam in July of 1991, and chose the name Yusuf for himself.

Yusuf Estes became one of the most Islamic preachers in the world, after his conversion to Islam he began to travel to different parts of the world giving lectures; in addition, he established many

¹⁰ - www.linkedin.com Guide us tv first American Muslim channel 20/10/2023, 21 :30 PM

websites and finally he launched his own Islamic channels after his appearance on a number of Islamic TV channels¹¹

The analytical study

Methodology:

We have chosen to adopt the contents analysis as a method of study “Content analysis is all about what messages and how they are presented. Krippendorff advanced an influential definition: ‘Content analysis is a research technique for making replicable and valid inferences from data to their context’¹². We emphasize on two main categories content (what?), and form (how?), and each category divided into other sub-categories.

I have chosen five lectures of Yusuf Estes purposefully from youtube as a sample of the study depending on their high views, and I used observation and form of content analysis as tools of collecting data as shown in the tables.

1- What ? content categories

- Subject category

Table n:01 subject category

Subjects	F	%
Monotheism (tawheed) and faith	05	12,82%
Comparative religions	06	15,38%
Who is the prophet Muhammed(PBUH)	04	10,25%
Islamophobia and defending Islam	07	17,94%
Stories of the prophets	05	12,82%
Inviting non Muslims to Islam	04	10,25%
Understanding Islam	08	20,51%
Total	39	100%

¹¹ - www.yusufestesquran.com/who-is-yusuf-estes/ Biography of Yusuf Estes 20/10/2023, 22:00 PM

¹² -Kim Christian Schroder, Discourse of fact a handbook of media and communication, 1st ed, London Routledge, 2002, p 120

The table n:01 represents the several subjects in guide us TV, we notice that the topic of understanding Islam got the highest percentage (20,51%) while the topics of who is the prophet and inviting non Muslims to Islam got the lowest the lowest percentage (10,25%), then the second place was for Islamophobia and defending Islam (17,94%). These findings make significance to the channel as a representative for Islam in the west, therefore, it is very important for the channel to emphasize on the topic of understanding Islam which is widely misunderstood in the west that put more responsibility on Muslims there to defend it and correct all those misconceptions.

It is worth noting that, there is a variety of topics in guide us TV channel especially in the lectures and programs of sheikh Yusuf Estes as shown in the table.

Sheikh Yusuf Estes mentioned in the topic of Islamophobia the meaning of (Phobia) which is a fear of something, some people have fear of heights; called acrophobia. Non Muslims in the west especially the United States have fear of something they don't know. Islam didn't came to the Arabs to teach them how to fight and kill because they have already known how to do that and this happened throughout history since the sons of Adam and Eve (one killed the other). It is an effort to provide serious attempts to overcome the fallacious and malicious propaganda in which media play the major role.

Sheikh Yusuf Estes emphasized in his lectures on the topic of understanding Islam in the west, he explained the meaning of Islam which is an Arabic word means; to submit, surrender, obey, sincerity and peace. In addition, sheikh Estes focused on the subject of monotheism or tawheed as the basis of the Islamic belief which calls for the One God (Allah) with no partner. God is something worshipped which can be a stone, a bone or a rock ...etc, but when you say Allah that is the name of God. All the prophets and messengers have the same message i-e to worship Allah the One God and it is really all what Islam is about.

The topic of comparative religions also took an important space in Estes lecture when he talked on the beginning of the creation , he claimed: “ so we understand now to all the monotheistic faiths , Judaism, Christianity and Islam , we agree that Adam (PBUH) is the first Human being , He came the same way the universe came , be and it is”.

Monotheism or tawheed (from the Islamic perspective) took an essential place in guide us TV discourse to address non Muslims in particular, there in only One God to be worshipped but Allah Almighty with no partner , if there were more than one God there would fight. “ if it is impossible that the creatures have neither brought themselves into existence nor they did they come to exist by coincidence, then, it becomes evident that they must have creator , and He is Allah , the Rabb of all the worlds”¹³

Almighty says in the Quran “were they created by nothing , or were they themselves the creators”¹⁴

The prophet Muhammad was sent as a mercy to all mankind, Allah (SWT) says in the Quran: “And We have not sent you, O Muhammad, except as a mercy to the worlds”¹⁵ and Islam is the final

¹³ - Muhammad Ben Salah Eloutheimeen explaining the fundamentals of faith, , cooperative office for call and Islamic guidance, Unaizah, 1998, P25

¹⁴ - Surah Ettor , verse 35

¹⁵ - Surah Al-Anbya verse 107

message sent on Him (PBUH). They have insulted Him , threw rocks on him , they beat Him with His friends , He said it is not about us , it is about this message.

Table n:02 goals of Guide us TV

<i>Nature of goals</i>	<i>F</i>	<i>%</i>
Change existing convictions	09	37,5%
Shape new convictions	08	33,33%
Promote existing convictions	07	29,16%
Total	24	100%

Table n: 02 is concerned with the goals of guide us TV. We notice that there is convergence in the goals as shown in the table n:02 , at the same time the goal of change existing convictions got the first place (37,5%) while the second place went to shape new convictions (33,33%) and finally promote existing convictions with only (29,16%).

It is worth noting that these quantitative values are open to many interpretations concerning the nature of each goal. Guide us TV focused through the lectures of Yusuf Estes on the goal of change existing convictions which does not contradict with the previous findings of the topics handled. The channel understood the responsibility of Islamic religious media to change false convictions and replace them with the righteous ones. Sheikh Yusuf Estes in one of his lectures in the sample emphasized on this issue, he said: “we want to find ways that we as Muslims can open the bridge between us and the faiths of Judaism and Christianity especially here in our country, especially in the English language to overcome a lot of misunderstandings, misconceptions and even some of the rivalry we found in amongst these great faiths”.

In his lecture does Islam equal terrorism? , he explained a very important idea related to the prophet Jesus and His mother Marry, “how many women gave birth to a baby with no man involved? Only one , that does not necessarily prove divinity for a woman gives birth to a baby; this is a miracle, let’s look to the creation of the first woman ,She came out of a man with no woman involved, thus we cannot say Eve is a God”. Estes in this example tried to change one of the most existing ideas especially in the Christian belief with logical evidences.

Table n:03 the target audience

Audience	F	%
Muslims	11	55%
Non Muslims	09	45%
Total	20	100%

Table n: 03 represents the target audience in Guide us through the lectures of Yusuf Estes, the Muslim audience got the highest percentage (55%) while non Muslim got (45%) of the content.

We notice a clear convergence between the two audiences in guide us TV discourse which stands to address all human beings as Almighty says in Quran ‘Invite to the way of your Lord with wisdom and good instruction, and argue with them in a way that is best. Indeed, your Lord is most knowing of who has strayed from His way, and He is most knowing of who is [rightly] guided’¹⁶, thus, Islam is the final message sent to all mankind.

Table n:04 Non Muslims Target audience

Non Muslims	F	%
Christians	06	66,66%
Jews	02	22,22%
Atheists	01	11,11%
Total	09	100%

This table shows the non Muslim target audience, the Christians ranked first with 66, 66%, the Jews come the second with 22, 22% and finally the atheists who got only 11, 11%.

We can interpret the channel’s focus on Christians because they are geographically widespread not only in the United States but in the whole world. Furthermore, Islam is the fastest growing religion in the world.

In his lecture, Estes explained with evidence the human nature of Jesus (PBUH), He never claimed to be God, He has human qualities and did mistakes like any other human being when he cursed the tree ¹² the next day as they were leaving Bethany, Jesus was hungry. ¹³ Seeing in the distance a fig tree in leaf, he went to find out if it had any fruit. When he reached it, he found nothing but leaves,

¹⁶ - Surah Nahl , verse 125

because it was not the season for figs. Then he said to the tree, “May no one ever eat fruit from you again.” And his disciples heard him say it »¹⁷

Form categories (how?)

Table n: 05 the language used

<i>Language</i>	<i>F</i>	<i>%</i>
Pure English	39	70,90%
Translation (Arabic /English)	16	29,09%
Total	55	100%

The pure English language got the first 70,90% , while 29,09 % were for the translation of Arabic English , this findings interprets the nature of the linguistic discourse based on English language besides the translation which reinforces the message of Islamic media in order to explain meaning and address the audience with different ways.

Examples of translation (Arabic and English)

- Be and it is
- Everybody is going to die
- There is no God to be worshipped but Allah
- Abraham, Jacob, David, Moses, Jesus.

Table n: 06 persuasion styles

Persuasion styles	F	%
Rational	46	83,63%
Emotional	09	16,36%
Total	55	100 %

We notice in the table n: 06 that the rational styles of persuasion got 83,63% as the highest percentage while emotional one got only 16,36%.

The previous findings connotes the importance of reason and mind in the persuasion process that guide us TV uses to have impact on the audience whether Muslims or non Muslims. Reason is

¹⁷ - Mark 12-14 (the bible)

man's tool of understanding, thinking and gaining knowledge. It is used here in a systematic and purposeful way for the sake to stimulate the target audiences everywhere.

Table n: 07 rational styles of persuasion

Rational styles of persuasion	F	%
Quran verses	04	08,69%
Sayings (Hadith) of the prophet	00	00%
Texts from the Bible	01	2,17%
Logical methods	05	10,86%
Real facts	10	21,73%
Historical evidences	11	23,91%
Scientific evidences and statistics	02	04,34%
Repetition	04	08,69%
Interrogation	09	19,56%
Total	46	100%

Table n: 07 represents the distribution of rational styles of persuasion on the programs and lectures of the sample. The highest percentage went for historical evidences (23,91%) then the real facts ranked second with (21,73%) while interrogation method got (19,56%). In addition , logical methods took (10,86%) while 08,69% went to Quran verses and repetition method and finally the sayings of the Prophet (PBUH) got (00,00%)

The previous findings show that Guide Us TV focused more on historical evidences and real facts in order to influence the audience, this interprets the significant use of the real and historical stories in the persuasion system in this channel.

Examples of rational methods of persuasion

Quran

There shall be no compulsion (in acceptance) of the religion. the right course has become clear from the wrong. So who ever disbelieves in taghut and believes in Allah has grasped the most trustworthy handhold with no break in it and Allah is hearing and knowing”¹⁸

Real facts

- Estes said:“ I was anything except to support Islam, and I became a Muslim ‘

¹⁸ - Surah Elbakara verse 256

- He said today we have 20 million totally memorize Quran, and 20% of them are not Arabs.
- There is a sister , when she accepted Islam she changed her name , her last name to Muhammad , she said I want everybody to know I am a Muslim.

Historical evidences

- When Muhammad came He did not have a new religion, he did not say worship me.
- Jesus (PBUH) has never been the bible (with this name Jesus) until the Normands invaded the Saxons in 1066 AD.

Repetition

- Be and it is
- Allah Almighty says “fight in the way of Allah those who fight you but do not transgress. Indeed, Allah does not like transgressors”¹⁹

Logic

Logic was used mainly in the form of definitions

- Phobia means fear of something
- Islam means: to surrender, submit, obey, sincerity and peace.
- God in Arabic is not Allah (الله), it is (اله), and Allah means something cannot be plural He Almighty the only one to be worshipped.

Interrogation

- “How come you’re your book to say kill all Christians and Jews wherever you find them?”
- “how many people would come to Islam from a little bit effort, just do what a Muslim is supposed to do?”

Statistics

Christianity and Islam totality is about 50% of the people in this earth.

¹⁹ - Surah Elbakara, verse 190

Table n: 08 emotional methods of persuasion

Emotional methods	F	%
Symbols and logos	01	11,11%
Stimulating needs and motivations	01	11,11%
Majority opinion	03	33,33%
Famous personalities	02	22,22%
Rhetoric methods	01	11,11%
Stimulating fear	01	11,11%
Reward	--	--
Total	09	100%

We notice that there is less importance of the emotional methods in this channel , the symbols and logos , needs and motives rhetoric and fear got the same percentage 11,11% while the highest one went to majority opinion (33,33%)then famous personalities came second with (22,22%).

Examples of emotional methods of persuasion

Symbols and logos

-Islam is not terrorism “ used o defend Islam”

Needs

There is a huge number keep searching for the truth, they are lost , they are dying to know the truth. Therefore, “Islam is sent by Allah for man’s guidance along the right path”²⁰

Fear

He was talking about inviting those lost people who do not about the real salvation “Allah will ask us about this in the Day of Judgment, we will all be asked”.

Majority opinion

-All the prophets and messengers were Muslims. Islam is the religion of all of them (PBU Them)

Conclusion

²⁰ - Muhammed Yusuf Mussa, Islam and humanity’s need of it , Al Ahram commercial press, Egypt, 1993, p 16

This research provides us with insightful results and conclusion:

- ✓ Islamic media in the western world plays a pivotal role in inviting Muslims and non Muslims to the word of Allah especially within the bad surrounding circumstances especially the misrepresentation of Islam in the west.
- ✓ Guide us TV is one of the primer channels in the United States of America to represent Islam which is widely misunderstood in this country. It deals with different topics and issues to address muslims and non muslims.
- ✓ Sheikh Yusuf Estes addressed different issues such as : monotheism, comparative religions, islamophobia, stories of the prophets, inviting non-muslims to Islam and understanding Islam.
- ✓ There is convergence between the goals in Guide us tv concerning changing existing convictions, shaping new convictions and promoting existing convictions.
- ✓ The target audiences in Guide us tv are: Muslims and non-Muslims.
- ✓ The channel uses pure English and translation from Arabic to English.
- ✓ Sheikh Yusuf Estes used rational and emotional styles of persuasion.
- ✓ Guide us tv represents a pioneer experience of Islamic media in the United States and in the west in general.

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